

# WIN THE DAY



Work by Referral. Live the *Good Life!*<sup>SM</sup>

## The Winning Formula

- ✓ *How To WIN THE DAY:*
  - 5 check-in calls
  - 3 personal notes
  - 1 addition to your database
- ✓ *How To WIN THE WEEK:*
  - Host 2 business lunches
  - Average at least 10 Pop-Bys
  - Attend at least 1 networking meeting
- ✓ *How To WIN THE MONTH:*
  - Make personal contact with ALL of your A+ clients
  - Send Item of Value to your entire database
  - Attend a social or business networking event
- ✓ *How To WIN THE QUARTER:*
  - Host 1 networking party, seminar or gathering
  - Update your directory
- ✓ *How To WIN THE YEAR:*
  - Host 1 database party
  - Get support for your business with Coaching

## Remember...

- > Win 2 hours - *you win the day!*
- > Win 4 days - *you win the week!*
- > Win 3 weeks - *you win the month!*
- > Win 8 months - *you win the year!*

# "Recession-proof" your business at the **Turning Point™**!



## 2009 Turning Point Schedule

Jan. 8	<b>Seattle, WA</b>	<i>The Westin Seattle</i>
Feb. 16	<b>Baltimore, MD</b>	<i>Renaissance Baltimore Harborplace</i>
Feb. 18	<b>Orlando, FL</b>	<i>Orange County Convention Center</i>
Mar. 30	<b>Santa Clara, CA</b>	<i>Santa Clara Convention Center</i>
Apr. 14	<b>Dallas, TX</b>	<i>Hyatt Regency Dallas</i>
Apr. 16	<b>Boston, MA</b>	<i>Boston Convention and Exhibitions Center</i>
Jun. 9	<b>Philadelphia, PA</b>	<i>Philadelphia Convention Center</i>
Jun. 25	<b>San Diego, CA</b>	<i>San Diego Convention Center</i>
Jul. 21	<b>Las Vegas, NV</b>	<i>Caesars Palace</i>
Jul. 23	<b>Portland, OR</b>	<i>Oregon Convention Center</i>

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*We're continually adding new events to our calendar, so visit us online to view updates to our event schedule*

**Register for the Turning Point now!**

**800 945 3485 x 4**

**[www.buffinandcompany.com](http://www.buffinandcompany.com)**

Oh, by the way® ... If you know someone who would benefit from a Buffini & Company Membership, call us at 800 945 3485 x 4.



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